

January 2, 2024

Dear business owner or representative,

It's Darts for Dreams season! This annual event, hosted by the Greater Trenton Dart League is in its nineteenth year. As always, every dollar we raise goes to Make-a-Wish® New Jersey, helping them fulfill their mission of providing wishes to New Jersey kids facing critical illnesses. This year's event will be held on Saturday, April 27th, 2024 at a new home for us, Bordentown Elks Lodge 2805. We're very excited to start a new, long term relationship there.

Tell me more you ask. OK, here goes. The event started in 2006 and raised about \$5,800. In 2023, the event raised over \$91,000. In total, the amount donated to MAWNJ is now over \$725,000, and we are approaching seventy wishes granted. We've been able to do that because of support from you! Your business, your company, and you individually; all of it matters and all of it helps the cause.

If you're a returning sponsor, you know what we're asking for. If you're new to Darts for Dreams, or need a refresher, here you go.

- Sponsorships – These are financial donations to MAWNJ. Financial sponsors at or above the \$100 level receive a thank you package. Sponsors at or above \$500 receive additional recognition.
- In-Kind Donations – These are products, services or other support for the event. These can help with the logistics of the event itself or be prizes that we use at the event to raise money. We can use gift cards and products of all values and match them to our various prize types, like door prizes, raffles or our silent auction.

All sponsors of the event are listed on our event T-shirt and in our event brochure. As sponsors send in their donations, we do our best to acknowledge them on our event page and on social media. Remember, we can't succeed without you, and we think it's important to recognize every sponsor who chooses to help. We hope those that follow you see the benefit you are providing for the community and the kids facing these illnesses.

So please consider helping MAWNJ out in any way you are comfortable with through the Darts for Dreams event!

In order to ensure that your company is included in our event materials, all donations must be confirmed by Tuesday, April 9th, 2024 to allow our vendors to do their work. Please feel free to contact me at events@trentondarts.com, via phone at 609-406-1808 or via cell at 732-284-0941 if you have any questions or comments. To follow our progress, you can visit our website at <http://www.dartsfordreams.com>.

Please call to arrange for a pickup or send any donation to me directly so I can process it at:
Darts for Dreams / Gary Yourman * 12 Coventry Sq * Ewing, NJ 08628. Checks should be made payable to **Make-A-Wish New Jersey**- not to me directly. If you'd like to do a financial sponsorship online, please use this link: <https://site.wish.org/goto/dartsfordreams19>. Thank you for your time, consideration, and helping to make this event a success,



Gary Yourman
Darts for Dreams Event Director





December 12th, 2023

To Whom It May Concern,

On April 27th, 2024, the Greater Trenton Dart League is hosting their annual fundraising event, *Darts for Dreams*, with proceeds benefiting Make-A-Wish® New Jersey.

The bearer of this letter is representing Make-A-Wish New Jersey. Please support their efforts in any way that you can throughout their fundraising campaign. With your generous donation, we can work together to make dreams come true for children fighting critical illnesses.

Make-A-Wish New Jersey grants life-changing wishes for children with critical illnesses. A wish is more than a nice thing or a moment in time – a wish is life-changing. The medical community tells us that the wish experience is often the turning point for the child in their medical journey. Hope, strength, and joy become tangible as they not only lift the child's spirits but influence the child's health, giving them strength to fight and inspiring them to persevere through the challenges of their condition and helping them heal.

We believe that hope is essential to wish children and families facing the unimaginable reality of a critical illness and that the promise of a wish is the catalyst for renewed strength and hope for life beyond illness. Now, more than ever, your support is vital as we continue to grant the heartfelt wishes of children in the Garden State. Thank you for making wishes a reality and for helping to change the lives of these courageous children.

With Gratitude,

A handwritten signature in black ink, appearing to read "D. Gleason".

Dominique Gleason
Director of Events



Darts for Dreams 19 2024 charity dart-a-thon to benefit

Make-A-Wish[®] New Jersey
Important Dates and Information for Sponsors

Event date: Saturday, April 27th, 2024

Location: Bordentown Elks Lodge 2085, Amboy Road, Bordentown NJ 08505

Printing Deadline: Tuesday, April 9th, 2024 – We'll take a donation after that date, but can't guarantee you'll be included in the materials.

Host: Greater Trenton Dart League (www.trentondarts.com)

Beneficiary: Make-A-Wish[®] New Jersey (MAWNJ – nj.wish.org)

**Sponsorship Rates – All checks should be made out to
Make-A-Wish New Jersey.**

- Platinum: \$500 donation.
- Gold: \$200 donation.
- Silver: \$100 donation.
- Bronze: \$50 donation.
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Shipping address for donations and items: (Checks made out to Make-A-Wish New Jersey)

Darts for Dreams
c/o Gary Yourman
12 Coventry Sq
Ewing, NJ 08628

Event Director:

Gary Yourman 732-284-0941

events@trentondarts.com

Darts for Dreams Event Director

MAWNJ Offices/ Director of External Events:

Dominique Gleason
1384 Perrineville Road
Monroe Township, NJ 08831
800-252-WISH (9474)
dgleason@nj.wish.org
TaxID #: 22-2488495

If you have any questions – please reach out to me.

Darts for Dreams' goal is to help children with critical illnesses by raising money to sponsor their wishes. Actual wish granting is done by MAWNJ. Our success comes from the hard work of the many volunteers, the support of our sponsors and the attendees of the event. **THANK YOU!!!**

2024 Darts for Dreams
charity dart-a-thon to benefit
Make-A-Wish New Jersey

Sponsor Information

Company			
Name			
Title / Role			
Address			
City, St, Zip			
Phone		Email	

Sponsor Information

<u>Sponsor Type</u>	<u>Donation</u>		<u>Selected</u>	<u>Shirt Sizes and quantities</u>
Platinum	\$500	Select 5 Shirts	<input type="checkbox"/>	
Gold	\$200	Select 2 Shirts	<input type="checkbox"/>	
Silver	\$100	Select 1 Shirt	<input type="checkbox"/>	
Bronze	\$50		<input type="checkbox"/>	
Supporter	Other		<input type="checkbox"/>	

Checks should be made out to **Make-A-Wish New Jersey**, and sent to
Gary Yourman/Darts for Dreams, 12 Coventry Sq, Ewing NJ 08628
All sponsors will be acknowledged in our yearly event booklet.

In Kind Donations

Donation Description			
Donation Value			
Received By		Date	

**Please keep a copy of this document as your receipt for an in-kind donation.
Please consult your accountant regarding applicable tax implications.**

The Greater Trenton Dart League and Make A Wish New Jersey thank you for your support of
Darts for Dreams. Your donation, sponsorship or other support of the event has helped the GTDL raise
over \$725,000 to date. Without you we couldn't make it happen. **THANK YOU!!!**