

January 2, 2019

Dear business owner or representative,

Three hundred and fifty-five thousand dollars! Thirty-eight wishes for New Jersey kids facing serious illnesses! That's the impact of Darts for Dreams over the past thirteen years! I'm telling you this because Darts for Dreams 14 is just a few months away. This year's event will be held on **Saturday, April 27th, 2019** at Cook Athletic Association in Hamilton, NJ. The Greater Trenton Dart League has once again partnered with Make-A-Wish® New Jersey for this event, with all proceeds going to support their wish-granting programs.

Do you know that MAWNJ provided wishes for **560** NJ kids last year, the most in their history? Do you know that an average wish is just about **\$11,000**? Do you know that through surveys and work with the medical community, there is evidence that **two kids a day** in NJ will be diagnosed with a serious illness that would qualify them for a wish? Do you know that MAWNJ has a goal to find and grant wishes to **every one of them**?

As we have done in the past, we are looking for local businesses, sports related businesses and anyone else interested in helping out to consider sponsoring the event. Our past success is directly attributable to our sponsors whose donations make a difference. We can't thank our sponsors enough. If you're a returning sponsor – thank you again! If this is your first year as a sponsor, thank you for joining us.

Our ad rates remain the same, described on the next page. Financial sponsorships are awesome but aren't for every business. We also accept in-kind donations that we use as gift-bag fillers, door prizes, raffles and auction items. Our prize tables are full of gift cards and items. Those always do well financially at the event and give our attendees lots of chances to win prizes and get exposed to new businesses they may not be familiar with. All sponsors are recognized on our event T-shirt and with an appropriate sized ad in our ad-book.

So please consider helping MAWNJ out in some way you are comfortable with through the Darts for Dreams event! As we hear all the time from the MAWNJ staff, it's the most unique event each year (of about 200 external events) and is continually in the top 2 or 3 external fundraising events on their calendar each year.

In order to ensure that your company is included in our event materials, all donations must be confirmed by Wednesday, April 10th, 2019 (details on the next page). Please feel free to contact me at events@trentondarts.com, via phone at 609-406-1808 or via cell at 732-284-0941 (not always on) if you have any questions or comments. To follow our progress, you can visit our website at <http://www.dartsfordreams.com>.

Please call for donation pickups or mail checks made payable to **Make-A-Wish New Jersey** to Gary Yourman * 12 Coventry Sq * Ewing, NJ 08628. Thank you for your time, consideration, and helping to make this event a success,



Gary Yourman
Darts for Dreams Event Director





To Whom It May Concern,

On April 27, 2019, the Greater Trenton Dart League will be hosting their 14th Annual "Darts for Dreams" Dart-A-Thon with proceeds benefiting Make-A-Wish® New Jersey. This event is being held at the Cook Athletic Association in Hamilton, New Jersey.

Make-A-Wish New Jersey grants life-changing wishes for children critical illnesses. A wish gives a child the chance to forget treatments and hospital stays as they plan their own unique wish, anticipate it, experience it to the fullest, and then relive it through happy memories that will sustain them and their family through the days ahead.

Last year, we granted 560 wishes for seriously ill children throughout the state of New Jersey. Each wish is as unique as the child and limited only by his or her imagination. Although many children wish to go to Disney World, we also granted the wishes of children whose dream was to meet their favorite celebrity, have a puppy to call their very own, travel to countries abroad, and so much more. One young lady wished to go to Italy and Switzerland so that her extended family could reunite for the first time in over a decade. We could not have done this without the generosity of our donors.

The bearer of this letter is representing Make-A-Wish New Jersey. Please help them in any way that you can throughout their fundraising efforts. With your generous donation, we can work together to make dreams come true for children fighting critical illnesses.

Thank you for sharing in the *power of a wish*.

With warm wishes,

A handwritten signature in black ink that reads "Tess Badenhausen".

Tess Badenhausen
Manager of External Events



Darts for Dreams 14 2019 charity dart-a-thon to benefit

Make-A-Wish[®] New Jersey Important Dates and Information for Sponsors

Event date: Saturday, April 27, 2019

Location: Cook Athletic Association, 411 Hobart Ave, Hamilton, NJ 08629

Printing Deadline: Wednesday, April 10th, 2019 – We'll take a donation after, but can't guarantee you'll be included in the materials.)

Host: Greater Trenton Dart League (www.trentondarts.com)

Beneficiary: Make-A-Wish[®] New Jersey (MAWNJ – nj.wish.org)

Ad-book rates (financial shown, in-kind sized as appropriate)

All checks should be made out to Make-A-Wish New Jersey.

- Platinum: \$500 donation. Includes a full page ad (7.5x10 in). Includes special recognition.
- Gold: \$200 donation. Includes a full page ad (7.5x10 in).
- Silver: \$100 donation. Includes a half page ad (7.5 x 5 in or 4 x 10 in).
- Bronze: \$50 donation. Includes a business card sized or quarter page ad.
- Supporter: Any other donation. Includes mention/listing as space permits.

Shipping address for donations and items: **(Checks made out to Make-A-Wish New Jersey)**

Darts for Dreams
c/o Gary Yourman
12 Coventry Sq
Ewing, NJ 08628

Event Director:

Gary Yourman 732-284-0941

events@trentondarts.com

Greater Trenton Dart League Special Events Coordinator

MAWNJ Offices/ Manager of External Events:

Tess Badenhausen
1384 Perrineville Road
Monroe Township, NJ 08831
800-252-WISH (9474)
tbadenhausen@nj.wish.org
TaxID #: 22-2488495

If you have any questions – please contact Gary directly.

Darts for Dreams' goal is to help children with serious illnesses by raising money to sponsor their wishes. Actual wish granting is done by MAWNJ. Our success comes from the hard work of the many volunteers, the support of our sponsors and the attendees of the event. **THANK YOU!!!**

2019 Darts for Dreams
charity dart-a-thon to benefit
Make-A-Wish New Jersey

Sponsor Information

Company Name	_____		
Title / Role	_____		
Address	_____		
City, St, Zip	_____		
Phone	_____	Email	_____

Sponsor Information

<u>Sponsor Type</u>	<u>Donation</u>	<u>Recognition</u>	<u>Ad Size</u>	<u>Selected</u>	<u>Shirt Sizes and quantities</u>
Platinum	\$500	Full page ad, special recognition	7.5" x 10"	<input type="checkbox"/>	
Gold	\$200	Full page ad	7.5" x 10"	<input type="checkbox"/>	
Silver	\$100	Half page ad	4"x10" OR 7.5"x5"	<input type="checkbox"/>	
Bronze	\$50	Quarter page ad	4"x5" OR 7.5"x2.5"	<input type="checkbox"/>	
Supporter	Other	Listing	Logo/Text only	<input type="checkbox"/>	

Checks should be made out to Make-A-Wish New Jersey, and sent to
Gary Yourman/Darts for Dreams, 12 Coventry Sq, Ewing NJ 08628

Please send all ads, in the appropriate size, as a JPG or PDF to events@trentondarts.com.
List your thank you shirt sizes in the last column. Silver 1 shirt, Gold 2 shirts, Platinum up to 5 shirts.

In Kind Donations

Donation Description	_____		
Donation Value	_____		
Received By	_____	Date	_____

**Please keep a copy of this document as your receipt for an in-kind donation.
Please consult your accountant regarding applicable tax implications.**

The Greater Trenton Dart League and Make A Wish New Jersey thank you tremendously for your support of
Darts for Dreams 14. Your donation, sponsorship or support of the event has helped the GTDL raise
over \$350,000 to date. Without you we couldn't make it happen. **THANK YOU!!!**