

January 6, 2014

Dear business owner/representative,

The Greater Trenton Dart League is pleased to announce that we will again be hosting the annual Darts-for-Dreams charity dart-a-thon to benefit Make-A-Wish® New Jersey (MAWNJ). The event will be held at the Cook Athletic Association in Trenton, NJ on May 3rd, 2014. The league is proud to have collected almost \$135,000 in the first eight years of the event. Much of that total is due to the sponsorships, donations and participation of the many local businesses as well as those globally connected to the sport we love to play. If you've helped in any way in the past, please accept another THANK YOU!!!; if you're new to the event, WELCOME!!!

This year, we are again soliciting donations and items from businesses like yours. No company is too small or too big, and no donation is too small or too big. We hope that you see this event as one that you can support to help MAWNJ help kids in Mercer County facing life-threatening illnesses, without putting a large hole in your wallet. As we always have, we accept both financial and in kind donations. All in kind donations are used at the event to raise more money, as either raffles, door prizes or as a silent auction item. Recognition is given to all sponsors, with an appropriate sized ad in our event ad-book. All sponsors are listed on our event t-shirt.

Ad-book rates: Financial donations listed, in-kind sized as appropriate. Please email your ads (jpg or pdf files preferred) for more efficient processing to trentoncharitydarts@comcast.net.

- Platinum: \$500 donation. Includes a full page ad (7.5x10 in). Platinum sponsors will be recognized as such.
- Gold: \$200 donation. Includes a full page ad (7.5x10 in).
- Silver: \$100 donation. Includes a half page ad (7.5 x 4.75 in or 3.5 x 10 in).
- Bronze: \$50 donation. Includes a business card sized ad or logo (2 x 3.5 in).
- Supporter: Any other donation. Includes mention/listing as space permits.

In-Kind Donation Usage:

- Small items – Value of approximately \$10. Used for giveaways and door prizes.
- Medium items – Value between \$20 and \$50. Used for raffles.
- Larger items – Value above \$50. Used for higher priced raffle items and silent auction.

This event has grown tremendously since 2006, our first year. That year, we raised just over \$5000, and last year, our eighth, we raised over \$28,000. We couldn't do it without your support. We look forward to having you back for our 2014 event, or if you're a new sponsor, welcoming you to the event.

In order to ensure that your company is included in our event materials, all donations must be received by Friday, April 18th, 2014. Please feel free to contact me at trentoncharitydarts@comcast.net, via phone at 609-406-1808 or via cell at 732-284-0941 (not always on) if you have any questions or comments. To follow our progress, you can visit our website at <http://www.trentondarts.com> and click the event banner.

Please call for donation pickups or mail to MAWNJ/Gary Yourman * 12 Coventry Sq * Ewing, NJ 08628.

Thank you for your time, consideration, and helping to make this event a success,



Gary Yourman
Event Coordinator



Make-A-Wish®
New Jersey
1347 Perrineville Road
Monroe Township, NJ 08831
609 371-9474, 800 252-9474
609 371-8919 fax
jersey@wishnj.org
www.nj.wish.org



To Whom It May Concern,

On May 3, 2014, the Greater Trenton Dart League will be hosting their 9th Annual "Darts for Dreams" Dart-A-Thon with proceeds benefiting Make-A-Wish® New Jersey. This event is being held at the Cook Athletic Association in Hamilton, New Jersey.

Make-A-Wish New Jersey grants the wishes of children with life-threatening medical conditions to enrich the human experience with hope, strength, and joy. A wish gives a child the chance to forget treatments and hospital stays as they plan their own unique wish, anticipate it, experience it to the fullest, and then relive it through happy memories that will sustain them and their family through the days ahead.

Last year, we granted 401 wishes for seriously ill children in the state of New Jersey. Each wish was as unique as the child and limited only by his or her imagination. Although many children wished to go to Disney World, we also helped children attain their dreams of meeting celebrities and having their own computers, traveling abroad and so much more. One young lady wished to visit Italy and Switzerland so that her extended family could reunite for the first time in over a decade and we helped make that happen. But, we could not have done this without the generosity of our donors.

The bearer of this letter is representing Make-A-Wish New Jersey. Please help them in any way that you can throughout their fundraising efforts. With your generous donation, we can work together to make dreams come true for seriously ill children.

Thank you for sharing in the **power of a wish**.

With warm wishes,

A handwritten signature in cursive script that reads "Kristina Maglietta".

Kristina Maglietta
Director of External Events



Darts For Dreams 9

2014 charity dart-a-thon

to benefit

Make-A-Wish[®] New Jersey
Important Dates and Information for Sponsors

May 3rd, 2014 – Event date

Location: Cook Athletic Association, 411 Hobart Ave, Trenton NJ

April 18th, 2014 – Cutoff for ad-book and t-shirt inclusion (we'll take a donation after, but can't guarantee you'll be included in the materials.)

Host: Greater Trenton Dart League (www.trentondarts.com)

Beneficiary: Make-A-Wish[®] New Jersey (MAWNJ – nj.wish.org)

Ad-book rates (financial shown, in-kind sized as appropriate)

All checks should be made out to MAWNJ

- Platinum: \$500 donation. Includes a full page ad (7.5x10 in). Platinum sponsors will be recognized as such.
- Gold: \$200 donation. Includes a full page ad (7.5x10 in).
- Silver: \$100 donation. Includes a half page ad (7.5 x 4.75 in or 3.5 x 10 in).
- Bronze: \$50 donation. Includes a business card sized ad or logo (2 x 3.5 in).
- Supporter: Any other donation. Includes mention/listing as space permits.

Shipping address for donations (checks made out to MAWNJ) and items:

MAWNJ
c/o Gary Yourman
12 Coventry Sq
Ewing, NJ 08628

Greater Trenton Dart League Special Events Coordinator

Gary Yourman
732-284-0941
Trentoncharitydarts@comcast.net

MAWNJ Offices/ Director of External Events:

Kristina Maglietta
1347 Perrineville Road
Monroe Township, NJ 08831
800-252-WISH (9474)
kmaglietta@wishnj.org
TaxID #: 22-2488495

If you have any questions – please contact Gary. Our goal is to help local children with life-threatening illnesses through the hard work of the MAWNJ. Our success comes from the hard work of the many volunteers, the support of our sponsors and the attendees of the event. **THANK YOU!!!**

Darts For Dreams 9 2014 charity dart-a-thon

to benefit

Make-A-Wish[®] New Jersey
In-Kind Contribution Form

Donor Information

Name _____

Address _____

City State Zip _____

Contact Title _____

Phone Fax _____

Email _____

In Kind Item Information

Item Received _____

Value of Item* _____

*As per IRS regulations, the value of the item MUST be filled in by the donor in order to receive proper tax credit.

Received By _____

Date of Contribution _____

Description _____

***** Thank you! *****

**Please complete this form & return with donation to
MAWNJ c/o Gary Yourman
12 Coventry Sq, Ewing, NJ 08628**

Make-A-Wish New Jersey is a non-profit 501 (c) (3) organization governed by a diverse and respected volunteer Board of Directors. Founded and chartered in 1983 under the auspices of the Make-A-Wish America, Phoenix, Arizona, the New Jersey chapter serves the entire state of New Jersey. **Tax ID 22-2488495**