

January 6, 2014

All GTDL Members,

I want to take this opportunity to make sure all league members are aware of our upcoming charity event that benefits Make A Wish New Jersey.

**The 2014 event, called “Darts for Dreams 9” will be held on
Saturday, May 3rd, 2014 at
Cook Athletic Association, 411 Hobart Ave, Hamilton, NJ.**

This event, since it's inception in 2006 has raised almost \$135,000 to help MAWNJ grant wishes to children in Mercer County that are facing life-threatening diseases. So far, we have sponsored twenty-one wishes directly! The amount is the culmination of the hard work of the volunteers, the financial support from sponsors, and the willingness of the players of our league to participate by gathering donations and prizes, selling raffle tickets and attending the event.

So, how can you help in 2014? That's an easy one, with several answers...

- Attend the event. Just showing at the event, shooting a few darts and buying a few raffle tickets helps.
- Consider getting personal donations from friends, family or co-workers. At the event, you'll trade these for entries and raffle tickets. It's our way of thanking you for helping raise money for the charity. This year, we're making it easier to do this by setting up an online donation form for the event.
- If you own, manage, represent a business or know someone who does, please pass along our sponsor/vendor package. Maybe they'll be interested in helping out.
- Sell TV/iPad/XBox raffle tickets between now and the event.
- Try to get a local sponsor involved. Ask the pizza restaurant you visit frequently; ask your barber, your mechanic. Ask your employer – many put aside some dollars to help with charity or other events. If you're self employed, consider buying an ad or donating your services.
- Help with the event itself. Dropping off letters, helping with setup or cleanup, selling tickets and working with the media – it all needs to be done. Every bit of help is appreciated. Just let Gary know you want to be involved.
- Check the league website: www.trentondarts.com and click the Darts for Dreams logo. There will be updated information on that page, as well as links for player forms, sponsor forms and other information. If you can't find what you need or have a suggestion – tell Gary.
- If you're a facebook user, make sure you connect to our site: [facebook.com/GreaterTrentonDartLeague](https://www.facebook.com/GreaterTrentonDartLeague). Go to the events page and you'll see some running info on the event. Like, share, promote the event, whatever you normally do on facebook. The more people that know, the more that can help!

The event isn't a tournament. It's a dart-a-thon. What's the difference you ask?

- Tournaments have start times, we don't. You show up when you want, and stay as long as you want.
- Tournaments have matches against other people. We want you to shoot all day, so you just pay a fee and shoot darts, 51 at a time.
- Tournaments are so serious – this is a fun day shooting darts and raising money.
- Tournaments have losers – actually everyone but the last person standing. We have winners – as we all win being part of a charity event like this.
- Tournaments have a cash prize for the top 4, 8 or maybe 16. We have a prize for the highest scores each hour and another for the day. You can win once or multiple times. The highest GTDL scorers are guaranteed a prize.
- Tournaments don't have other prizes. We have raffles, door prizes, a 50/50 and a silent auction all on the same day. Plus, we'll pull the raffle winners for the TV/iPad/XBox at the event. Wow! Exciting news there.

On the league website, you'll find forms for a variety of functions tied to the dart-a-thon.

Player Letter - this letter for reference.

Player Pledge Sheet – this is the form included in this package with a list of personal donations and sponsors that are supporting you in the event. Print off as many as you need.

Vendor Package – this is the form that you would give to a potential sponsor of the event. Anything they can donate works, provided it's new and unused. The package has guidelines about ad prices for financial sponsors, and uses for in-kind merchandise.

Raffle Update – this just tells all of us how many tickets are sold, how many are outstanding and what to do to get tickets to sell.

Any checks for the event should be made out to MAWNJ. Please work with me directly for any merchandise you've collected and any sponsors you've secured. We want to make sure they are recognized appropriately in the ad-book and event T-shirt.

I want to make sure everyone is aware and that enormous **“THANK YOU'S”** go out to everyone who has helped in the past and to those of you helping this year. The event really can't go on without the support and involvement of the members of the league.

I hope to hear from many of you that you're interested in helping, and hope to see all of you at the event.



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